WKAR

BROADCASTING SERVICE OF
MICHIGAN STATE COLLEGE

Vol. 14 April, 1948 No. 7

The Farm Page

With the program of April 1st, WKAR inaugurates a new program of interest to farm listeners, The Farm Page. Each day, Monday through Friday, the items of news which concern agriculture will be broadcast with explanation of their impact on farm business and their special implication for Michigan. Gathered from the news wire in the WKAR news room, these items will be checked with agricultural specialists at Michigan State College for their local application.

Commentator on this program, scheduled at 6:45 P. M., will be Grant A. Salisbury, Agricultural Supervisor at WKAR. Mr. Salisbury has recently joined the WKAR staff, coming to us from Radio Station KSAC at Manhattan, Kansas. A graduate of Kansas State College, he served over four years in the Army Air Force before returning to his alma mater where he was in charge of farm radio for three years.

Mr. Salisbury is also heard on the Daily Farm Service Hour at noon. This is the oldest continuous program on the WKAR schedule, having been a daily feature since 1925. The broadcast presents an extended weather report, markets, subject matter information from the departments in the School of Agriculture and a farm question box.

With twelve hours per week devoted to programs in agriculture and home economics, WKAR offers one of the most complete services to agriculture to be found.

MICHIGAN STATE COLLEGE
BROADCASTING STATION WKAR
EAST LANSING
870 Kilocycles—5000 Watts
Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating

MICHIGAN STATE COLLEGE
EAST LANSING, MICHIGAN
R. J. Baldwin, Director of Extension Work

FREE

Cooperative Agricultural Extension Work
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WKAR RADIO PROGRAM

Wm
University of Illinois
Urbana, Illinois

News is broadcast daily at 8:00, 10:00, 10:55 and 11:30 A. M. and 1:55, 2:55, 4:55 and 5:45 P. M.

W K A R

PROGRAM SCHEDULE FOR APRIL, 1948

This program bulletin is mailed free to any listener who requests it. Address your card to WKAR, East Lansing.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING							
7 00		Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven	Melody at Seven
15		Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest	Farm News Digest
30		Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute	Dawn Salute
45		"	"	"	"	"	"
8 00		Morning News	Morning News	Morning News	Morning News	Morning News	Morning News
15		Strings in A. M.	Strings in A.M.	Strings in A.M.	Strings in A.M.	Strings in A.M.	Strings in A.M.
30		Todays Calendar	Today's Calendar	Today's Calendar	Today's Calendar	Today's Calendar	Today's Calendar
45		Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber	Songs to Rem'ber
9 00		Reading Circle	Reading Circle	Reading Circle	Reading Circle	Reading Circle	Reading Circle
15		"	"	"	"	"	"
30		Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love	Hymns You Love
45		Homemakers Hr.	Homemaker's Hr.	Homemaker's Hr.	Homemaker's Hr.	Homemaker's Hr.	Homemaker's Hr.
10 00		Adven. in Music	Music Room	Music Room	Music Room	Music Room	Music Room
15		"	"	"	"	"	"
30		Salon Strings	The Bookman	Child in School	The Bookman	Future Farmers	P'vue of Tom'row
45		Pan Americana	Pan Americana	"	Pan Americana	Pan Americana	Pan Americana
11 00		Parents Forum	Michigan P.T.A.	Social Security	Adv. in Research	Parent's Forum	Mich. St. Grange
15		Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Vocal Spotlight	Knapp Family
30		Headline Edition	Headline Edition	Headline Edition	Headline Edition	Headline Edition	Headline Edition
45		Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.	Music Hall Var.
12 00		Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.	Farm Service Hr.
15		"	Governor's Hour	"	"	"	"
30		"	Farm Service Hr.	"	"	"	American Farmer
45		"	"	"	"	"	"
AFTERNOON							
1 00	String Serenade	Farm Forum	Mich. Dept. Agr.	Mich. Health D'pt.	Bulletin Room	News of Co-ops	4-H Clubs
15	Week in History	"	Liberty Mills	Liberty Mills	Liberty Mills	Dis. Farm Anim'ls	Insect Problems
30	Chapel Med'tions	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar	Novelty Bazaar
45	"	Waltz Time	Waltz Time	Waltz Time	Waltz Time	Waltz Time	Waltz Time
2 00	Rural Relig. Life	Todays Cons'vat'n	Thrift School	Meet the Students	French Folk Mus.	Dept. Pub. Instr.	Here's to Vets
15	"	Music Dept.	G'graphy in News	Cloutier Orch.	G'graphy in News	Music Dept.	Cloutier Orch.
30	East'n Neighbors	Medical Series	Answer the Ed.	Hopwood Room	Ins, Outs of M'sic	Campus Doorsteps	Men Bh'nd M'lody
45	Sinfonia Concert	Religious Ques.	"	UM Music School	"	"	Actu'ly Happened
3 00	News & You	Songs & Harmony	Songs & Harmony	Songs & Harmony	Songs & Harmony	Songs & Harmony	Music Mast'rw'ks
15	T'days Mast'piece	Nutrition Comm.	Guest Star	Veterans Affairs	Exc. in Science	It's the Custom	"
30	Holland Calling	Music of Masters	Music of Masters	Music of Masters	Music of Masters	Music of Masters	"
45	Mastersingers	"	"	"	"	"	"
4 00	Sunday Symph'y	Mich. Educ. Assn.	Look at Australia	The World Today	This is Norway	Song of Mich.	Proudly We Hail
15	"	Organ Moods	Organ Moods	Organ Moods	Organ Moods	Organ Moods	"
30	"	The Bookmobile	The Bookmobile	The Bookmobile	The Bookmobile	The Bookmobile	Music of Moderns
45	"	Music of Moderns	Music of Moderns	Music of Moderns	Music of Moderns	Music of Moderns	"
5 00	World News	College News	Legislat're Report	Spartan Sports	Veterans Adm.	Curtain Going Up	Hi School Sports
15	Listen to Band	Listen to the Band	Listen to the Band	Listen to the Band	Listen to the Band	Listen to the Band	Listen to the Band
30	Adv. in Research	Campus Visitor	Campus Visitor	Campus Visitor	Campus Visitor	Campus Visitor	Sp'rtsmans Guide
45	Music that Lives	World News	World News	World News	World News	World News	World News
6 00		Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music
15		"	"	"	"	"	"
30		Mich. Food Pl'ts.	What's the Word?	Poem, Book, Play	Col. Moves Ahead	Home Gardener	Eyes on Ball
45		The Farm Page	The Farm Page	The Farm Page	The Farm Page	The Farm Page	The Farm Page

KEEP TUNED TO 870

From The Legislature

The Michigan State Legislature is now in special session, a session which has been called to consider problems of vital interest to all citizens. Important on the agenda is the budget for the coming year and proposed revision of some of the constitutional provisions.

Each Tuesday at 5:00 P. M., throughout the entire session, WKAR will present a review of the actions taken and the trend of the discussions on these measures. Members of the Senate and House will be interviewed to explain the background necessary to an understanding of the bills considered. By direct wire from the House chamber, the interviews will be conducted by Robert Kamins.

For The Gardener

April brings the urge to dig and plant the garden which will produce those luscious vegetables during the summer months. For the home gardener, WKAR again presents a weekly program designed to assist in planning every phase of the gardening operation throughout the season. From the first selection of seed, the preparation of the seed bed, planting, fertilizing, insect control, harvesting and storing, every phase of the gardening operation will be discussed.

Presenting the garden program, each Friday at 6:30 P. M., will be John W. Rose, Extension Specialist in Horticulture. Mr. Rose is well known throughout Michigan for his work in gardening and for his previous gardening series over WKAR.

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